

[Devoted People >>](#)

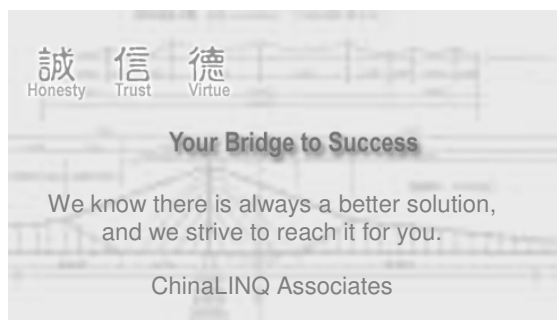
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China**LINQ**.com



About us

橋 ChinaLINQ.com LLC, formerly known as Minnesota Trading & Contracting LLC, was registered in Minnesota in May 2003 by an MBA student, an alumnus and a professor of the University of St Thomas. It was the result of the great practical teaching of the university.

Our business descends from enriched careers of each associate in their extensive practices in various industries. Since we started our operation in the U.S., we have experienced import and distribution of textile products and consumer electronic products from China, and export of U.S. machinery and equipment to China energy production industry. Now we focus on providing professional services to help companies that are doing business or intend to explore their business feasibility in China.

Our associates in the major cities of China deliver on the ground marketing intelligence, strategy development and operational assistance to your business.

Visit our website at www.ChinaLINQ.com.

WHAT WE DO

We assist you with your business in China. We provide services in China marketing strategy development, China sourcing and comprehensive administrative assistance.

Our team of experienced professionals in both the U.S. and China provide practical, integrated and cost-effective solutions to companies that wish to enter, expand or penetrate in the China market.

We are good at facilitating the export of advanced U.S. technologies and products to China to meet the needs in electricity production, water supply and wastewater treatment.

ChinaLINQ can help you successfully navigate the constant change of business environment due to on-going development of politics, economy and culture in China.

OUR BACKGROUND

- 15 years of experience in import, export, sales, marketing, distribution and investment activities in China.
- Strong China network.
- Success in conducting business in the highly regulated market.
- Advance business educations and engineering capabilities.

OUR APPROACH



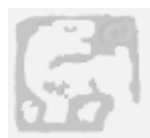
We produce your desired result by striving to obtain only practical and cost-effective solutions for your business.

We are target oriented. We highly align our goal with yours and center your values in every creative and resourceful effort we make for you.

We deliver integrated solutions, in which our services are part of your operation functions.

Our team is enthusiastic and passionate, pursuing the highest ethical standard.

OUR MISSION



Our goal is to be the preferred professional service provider assisting U.S. businesses in exporting technologies and products to China that help achieve advanced solutions for energy, water and environment related problems.

OUR VISION



We believe contributing to the common good is the key to a long-standing and high-performance company. We do not treat business profit as our ultimate purpose, but a result of our contribution to the common good.

We are deeply aware of problems that Chinese people are facing in energy demands, water supply and environmental protection. We are proud to be of help through our effort to promote advanced U.S. technologies, equipment and chemicals to China.

We see the great potential and benefit in trade and economic cooperation between the U.S. and China. We are confident of our ability in creating value for businesses and individuals that are devoted to this great mission.

Our Services

We provide services in the following areas:

- **China Marketing Strategy Development**
- **China Sourcing**
- **Comprehensive Business Administrative Assistance**



We encourage you to call us for detail discussion and explanation.

- **CHINA MARKETING STRATEGY DEVELOPMENT**

Market Intelligence

- Information interview
- Share of connections
- Market research
- Business Proposal

Marketing Strategy Development

- Preliminary market analysis – SWOT and Porter’s Five Forces
- Market entry strategy
- Market penetration and expansion
- Marketing plan
- Business plan & feasibility study

Operational Assistance

- Market presence establishment
- Regulatory formalities handling
- Technology validation & localization
- Distributor matching
- Strategic business relationship establishment
- Company establishment - procedures & formalities
- Business launch & marketing campaign
- Trade shows
- Export assistance

➤ CHINA SOURCING SERVICE

- Identifying your sourcing needs and potentials.
- China industry and technology analysis.

- Locating reputable suppliers/manufacturers.
- Act as your liaison to manufacturers in China.
- Quality auditing
- Strategic relationship establishment.
- Contracting
- Import assistance

➤ COMPREHENSIVE BUSINESS ADMINISTRATIVE ASSISTANCE

- Translation and interpretation
- Business literature in Chinese
- China travel assistance
- Staffing & temporary personnel

Resources

We create a communication platform to promote trade and economic cooperation between the U.S. and China.



We provide web space, time and effort to post your technologies, products and ideas. We make connection between demand and supply.

We are now in the process of building up a database system in our website so that we can serve you better in information exchange.

We sponsor www.waterAsia.org, an independent organization that provides a

focused stage for businesses and individuals to address water supply and wastewater treatment problems in Asia.

In our website – www.ChinaLINQ.com, we provide you with convenient links to most informative websites and databases for your China business related research.

You are always welcome to talk with us in person. You add value to our network by letting us know about you and your business.

Please help us build the resource that we all share.

Join us!

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ChinaLINQ - Your Bridge to Success